



Privacy Policy

Last updated: April 13, 2024

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy. This Privacy Policy has been created with the help of the Privacy Policy Generator.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

Account means a unique account created for You to access our Service or parts of our Service.

Affiliate means an entity that controls, is controlled by or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.

Company (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Laurel & Loom Designs L.L.C, 212 W. Troy St. STE B. Dothan, AL 36303 .

Cookies are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.

Country refers to: Alabama, United States

Device means any device that can access the Service such as a computer, a cellphone or a digital tablet.

Personal Data is any information that relates to an identified or identifiable individual.

Service refers to the Website.

Service Provider means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.

Third-party Social Media Service refers to any website or any social network website through which a User can log in or create an account to use the Service.

Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Website refers to Laurel & Loom L.L.C , accessible from <https://www.laurelandloomdesigns.com/>

You means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Usage Data

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

Information from Third-Party Social Media Services

The Company allows You to create an account and log in to use the Service through the following Third-party Social Media Services:

- Google

If You decide to register through or otherwise grant us access to a Third-Party Social Media Service, We may collect Personal data that is already associated with Your Third-Party Social Media Service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account.

You may also have the option of sharing additional information with the Company through Your Third-Party Social Media Service's account. If You choose to provide [such](#) information and Personal Data, during registration or otherwise, You are giving the Company permission to use, share, and store it in a manner consistent with this Privacy Policy.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies.
- **Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser. You can learn more about cookies on TermsFeed website article.

We use both Session and Persistent Cookies for the purposes set out below:

Necessary / Essential Cookies

Type: Session Cookies

Administered by: Us

Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

Cookies Policy / Notice Acceptance Cookies

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

Functionality Cookies

Type: Persistent Cookies

Administered by: Us

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

To provide and maintain our Service, including to monitor the usage of our Service.

To manage Your Account: to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.

For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.

To contact You: To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.

To provide You with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have

already purchased or enquired about unless You have opted not to receive such information.

To manage Your requests: To attend and manage Your requests to Us.

For business transfers: We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.

For other purposes: We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

- **With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.
- **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- **With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.
- **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside. If You interact with other users or register through a Third-Party Social Media Service, Your contacts on the Third-Party Social Media Service may see Your name, profile, pictures and description of Your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with You and view Your profile.
- **With Your consent:** We may disclose Your personal information for any other purpose with Your consent.

Users Pay for Products or Services

At Laurel & Loom Designs, we are committed to protecting the privacy and security of our users' personal information, including information collected when users pay for products or services. This section of our privacy policy outlines our practices regarding the collection, use, and disclosure of personal information in connection with payments for products or services.

Collection of Personal Information

When users make purchases or payments for products or services on our website, we may collect personal information necessary to process the transaction, such as name, billing address, shipping address, email address, and payment card details.

We may also collect transaction details, such as the products or services purchased, purchase amount, and payment method.

Use of Personal Information

We use the personal information collected in connection with payments for products or services to process transactions, fulfill orders, provide customer support, and communicate with users about their orders.

We may also use personal information to detect and prevent fraud, unauthorized transactions, or other illegal activities.

Disclosure of Personal Information

We may share personal information with trusted service providers who assist us in processing payments, fulfilling orders, or providing related services. These service providers are contractually obligated to use the personal information only for the purposes specified by us and to maintain its confidentiality.

Security Measures

We implement reasonable security measures to protect personal information collected in connection with payments from unauthorized access, disclosure, alteration, or destruction.

We use industry-standard encryption technologies to secure sensitive payment card information during transmission.

Retention of Personal Information

We retain personal information collected in connection with payments for as long as necessary to fulfill the purposes outlined in this privacy policy, unless a longer retention period is required or permitted by law.

Updates to Privacy Policy

We reserve the right to update this privacy policy to reflect changes in our practices or legal requirements. Any updates will be posted on our website, and the revised policy will indicate the date of the last update.

By making purchases or payments for products or services on our website, you agree to the terms of this privacy policy. If you do not agree with these terms, please do not make purchases or payments on our website.

California Consumer Privacy Act (CCPA) Compliance Notice

The California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA), applies to websites, mobile applications (apps), and businesses that collect personal information from consumers residing in California, USA. This legislation grants California residents certain rights regarding their personal information and imposes obligations on businesses handling such data.

Key Provisions of CCPA/CPRA

Consumer Rights

Right to know what personal information is collected, used, disclosed, or sold.

Right to access personal information collected by businesses.

Right to request deletion of personal information collected by businesses.

Right to opt-out of the sale of personal information to third parties.

Right to non-discrimination for exercising privacy rights.

Obligations for Businesses

Provide notice to consumers regarding the categories of personal information collected, purposes of collection, and rights available to consumers.

Implement processes for consumers to exercise their rights, including requests for access, deletion, or opt-out.

Obtain explicit consent from minors (under 16 years old) or their parents/guardians for the sale of personal information.

Maintain reasonable security measures to safeguard personal information.

Applicability

CCPA/CPRA applies to businesses that meet one or more of the following criteria:

Have annual gross revenue exceeding \$25 million.

Buy, receive, or sell personal information of 100,000 or more California residents or households.

Derive 50% or more of annual revenue from selling California residents' personal information.

Enforcement and Penalties

The California Attorney General has enforcement authority to investigate violations and impose fines.

Consumers have a private right of action in the event of certain data breaches.

Compliance Requirements

Update privacy policies to include required disclosures under CCPA/CPRA.

Implement procedures for responding to consumer requests regarding personal information.

Provide mechanisms for consumers to opt-out of the sale of their personal information.

Ensure that service providers comply with CCPA/CPRA requirements when handling personal information on behalf of the business.

Businesses subject to CCPA/CPRA are encouraged to seek legal counsel to ensure compliance with applicable privacy laws and regulations.

This notice is for informational purposes only and does not constitute legal advice

California Online Privacy Protection Act (CalOPPA) Compliance Notice

The California Online Privacy Protection Act (CalOPPA) applies to websites, mobile applications (apps), and businesses that collect personal information from users residing in California, USA. CalOPPA requires businesses to disclose their privacy practices and policies to users and to implement certain protections for user privacy.

Key Provisions of CalOPPA

Privacy Policy Requirements

Businesses must conspicuously post a privacy policy that discloses the types of personal information collected, how it is used, and whether it is shared with third parties.

The privacy policy must include information about how users can review and request changes to their personal information.

Do Not Track Disclosures

If a website or app honors "Do Not Track" signals from web browsers or other mechanisms, it must disclose this practice in its privacy policy.

Compliance with Privacy Policy

Businesses must comply with the privacy practices and policies outlined in their privacy policies.

Applicability

CalOPPA applies to businesses that operate websites or apps and collect personal information from California residents, regardless of where the business is located.

Compliance Requirements

Develop and maintain a comprehensive privacy policy that meets the disclosure requirements of CalOPPA.

Ensure the privacy policy is easily accessible to users, typically through a prominent link on the website or within the app.

Review and update the privacy policy regularly to reflect changes in data collection practices or legal requirements.

Implement procedures for responding to user inquiries and requests regarding their personal information.

Businesses subject to CalOPPA are encouraged to seek legal counsel to ensure compliance with applicable privacy laws and regulations.

This notice is for informational purposes only and does not constitute legal advice.

Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

Delete Your Personal Data

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

Our Service may give You the ability to delete certain information about You from within the Service.

You may update, amend, or delete Your information at any time by signing in to Your Account, if you have one, and visiting the account settings section that allows you to manage Your personal information. You may also contact Us to request access to, correct, or delete any personal information that You have provided to Us.

Please note, however, that We may need to retain certain information when we have a legal obligation or lawful basis to do so.

Disclosure of Your Personal Data

Business Transactions

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability

Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, You can contact us:

By email: laurel@laurelandloomdesigns.com

By visiting this page on our website:

<https://www.laurelandloomdesigns.com/contact-9>